

# AUSTIN FRENCH

PRESENTED BY



**Patsy's Place**  
Transitional Home

A Program of Sharing Hope Ministry, Inc.

**JUNE 15th, 2019**

**7:00 pm**

**Amarillo Civic  
Center Auditorium**

A music concert that is designed to reach and connect our community through a Christian music performance. We aim to increase community involvement and support by presenting the mission of Patsy's Place Transitional Home.

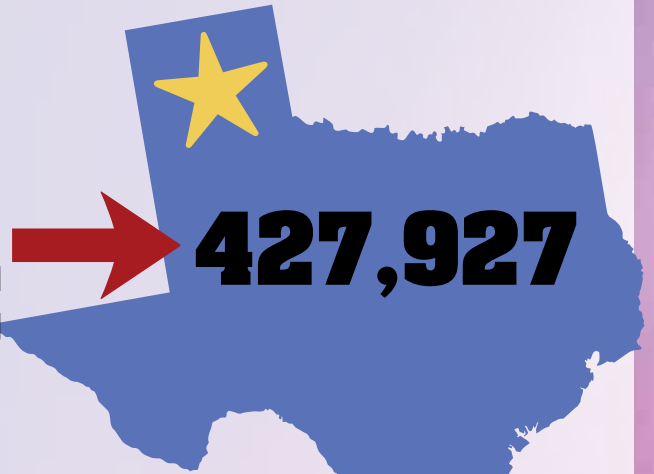
*Patsy's Place is a Christ-centered transitional home in Amarillo, Texas. It is a program of Sharing Hope Ministry, Inc. a non-profit organization. The volunteers and staff nurture and mentor women as they struggle to cope with the overwhelming obstacles they face almost immediately upon release from county jail or prison. It is a safe haven where God's truth and grace allow formerly incarcerated women to grow and develop as they endeavor to become contributing members of the community, bearing witness that no life is beyond the reach of God's transforming power.*



# Becoming a Concert Partner

helps you reach thousands in the Texas Panhandle

**POPULATION of the  
TEXAS PANHANDLE**



**Social Media  
Demographics for**



**68% Women  
32% Men**  
primary age group: 25-34

**Instagram  
Demographics**

## Facebook Demographics

18-24	25-34	35-44	45-54	55-64	65+
3%	12%	22%	26%	25%	12%

**84% Women**

**16% Men**



**POTENTIAL  
REACH**

Up to **350,000** through paid advertising

**4,000+** Newsletter subscribers

**1,000+** Eblast subscribers

**30+** local churches that could potentially advertise the event

Est. **2,300** in attendance at the event

# Partnership Opportunities

## Benefactor \$10,000+

- Recognition on the website
- Recognition of the community posters
- Recognition in the concert brochure
- Logo or company name on banner to be displayed near the entrance at the concert
- Prominent placing on the TV ads
- 16 free tickets to the event

## Patron \$5,000

- Recognition on the website
- Recognition on the community posters
- Recognition in the concert brochure
- Logo or company name on banner to be displayed at the event
- Prominent placing on the TV ads
- 8 free tickets to the event

## Supporter \$2,500

- Recognition on the website
- Recognition on the community posters
- Recognition in the concert brochure
- Logo of company name on banner to be displayed at the event
- Recognition on the TV ads
- 6 free tickets to the event

## Friend \$1,000

- Recognition on website
- Recognition on community posters
- Recognition in the concert brochure
- Recognition on the TV ads
- 4 free tickets to the event

## Sustainer \$500

- Recognition on website
- Recognition on community posters
- Recognition in the concert brochure
- 2 free tickets to the event

# Partnership Form

Please complete the follow information:

**Choose Partnership Level:** (check appropriate box)

Benefactor (\$10,000+)    Patron (\$5,000)    Supporter (\$2,500)    Friend (\$1,000)    Sustainer (\$500)

(Please Print)

I would like the acknowledgment to be list as:

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*Please list exactly as you want shown*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Yes, please reserve my complimentary tickets. I will be inviting friends
- I will only need \_\_\_\_\_ tickets to the concert.
- I will not be able to attend, please do not save any complimentary tickets for me.

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Signature

Date

## **SPONSOR DEADLINES**

**May 1<sup>st</sup>** to be included on community posters,  
TV ads, and claim guaranteed free tickets

**June 1<sup>st</sup>** to be included in concert brochure and banner

*Please mail or fax this form to:*

Sharing Hope Ministry, Inc.

PO Box 7160 • Amarillo, TX 79114

Phone: 806-358-7803

Fax: 806-358-7803

[stevi@sharinghopeministry.org](mailto:stevi@sharinghopeministry.org)

[www.sharinghopeministry.org](http://www.sharinghopeministry.org)